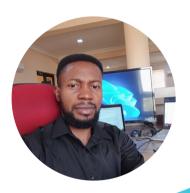
## About the Instructor

Shedrach Obi is a highly motivated and dedicated expert in the field of data analytics and cloud computing, attracting both local and international recognition.



Take your career to the next level....







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## Business Intelligence Analytics

## Zentech Academy Profile 2023

Zentech Academy's e-Learning platform is setting the pace for quality course content and high pedagogical standards. We are a team of passionate experts doing what we truly love.

## Course Delivery Mode



Self-paced online video lessons; videos are downloadable for offline viewing.



A dedicated tutor always available via WhatsApp call or Zoom to answer any questions or give further clarification.

# "A course that truly set you apart"

# Why BI Analytics

Our BI Analytics course is a unique combination of Business Intelligence and Business Analytics. A truly comprehensive course that is beginner-friendly.



#### **Business Analytics**

This involves the use of predictive analytics and statistical tools.



#### **Business Intelligence**

This is the use of data to manage the day-to-day operational management within a business often through a data warehouse or BI software like Tableau or Power BI



#### **Career opportunities**

Business analytics is one of the most trendy careers in recent time. You may be able to land local or remote jobs.

#### **Enrollment**

#### **Procedure**

#### **Automatic enrollment:**



You can enroll directly from our website by clicking the Enroll now button on the course page, then fill in your personal details and make payment via Paystack.

#### Manual enrollment:



You can Pay directly into our company account number and provide the following info:

Payment screenshot Full name: Address: Phone: Email



#### **Course Curriculum**

## **Phase I: Theory based**

- Getting Started
- Business Intelligence & Analytics
  Fundamentals
- Data Warehouse Fundamentals
- Machine Learning Essentials
- Descriptive Statistics
- Inferential Statistics Fundamentals
- Inferential Statistics confidence intervals
- Statistics Hypothesis Testing
- Relational Database theory & Introduction to SQL

### **Course Curriculum**

#### Phase II: Practical based

- Working with MySQL
- SQL Joins
- SQL Subqueries, Stored Routines & CASE Statement
- Visualizing Data with Tableau
- Mastering Tableau
- Python Programming Language I
- Python Programming Language II
- Data Processing Step-by-step
- Integration Integrating Python & SQL
- Integration analyzing the Predicted\_Outputs with Tableau

#### Certification

Available upon completion of course