

## About the Instructor

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Shedrach Obi is a highly motivated and dedicated expert in the field of data analytics and cloud computing, attracting both local and international recognition.



Take your  
career to  
the next  
level....

### Contact Us



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# Business Intelligence Analytics

## Zentech Academy Profile 2023

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Zentech Academy's e-Learning platform is setting the pace for quality course content and high pedagogical standards. We are a team of passionate experts doing what we truly love.

"A course  
that truly set  
you apart"

## Course Delivery Mode

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Self-paced online video lessons; videos are downloadable for offline viewing.



A dedicated tutor always available via WhatsApp call or Zoom to answer any questions or give further clarification.

## Why BI Analytics

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Our BI Analytics course is a unique combination of Business Intelligence and Business Analytics. A truly comprehensive course that is beginner-friendly.



### Business Analytics

This involves the use of predictive analytics and statistical tools.



### Business Intelligence

This is the use of data to manage the day-to-day operational management within a business often through a data warehouse or BI software like Tableau or Power BI



### Career opportunities

Business analytics is one of the most trendy careers in recent time. You may be able to land local or remote jobs.

## Enrollment Procedure

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### Automatic enrollment:



You can enroll directly from our website by clicking the Enroll now button on the course page, then fill in your personal details and make payment via Paystack.

### Manual enrollment:



You can Pay directly into our company account number and provide the following info:

Payment screenshot  
Full name:  
Address:  
Phone:  
Email

### *Our account details:*

Account name: Zentech Academy  
Account number: 1219155251  
Bank: Zenith bank

## Course Curriculum Phase I: Theory based

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- Getting Started
- Business Intelligence & Analytics Fundamentals
- Data Warehouse Fundamentals
- Machine Learning Essentials
- Descriptive Statistics
- Inferential Statistics - Fundamentals
- Inferential Statistics - confidence intervals
- Statistics - Hypothesis Testing
- Relational Database theory & Introduction to SQL

## Course Curriculum Phase II: Practical based

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- Working with MySQL
- SQL Joins
- SQL Subqueries, Stored Routines & CASE Statement
- Visualizing Data with Tableau
- Mastering Tableau
- Python Programming Language I
- Python Programming Language II
- Data Processing - Step-by-step
- Integration - Integrating Python & SQL
- Integration - analyzing the Predicted\_Outputs with Tableau

**Certification**  
**Available upon completion of course**

